

BTEC Business

It would be useful to have a general understanding of business concepts, such as marketing and finance, before the start of the course. To develop your knowledge, listen to and make notes on the following 'Wake up to Money' Podcasts:

1. Coronavirus: how businesses are changing:
<https://www.bbc.co.uk/sounds/play/m000hd7j>
2. The biggest economic contraction in living memory?
<https://www.bbc.co.uk/sounds/play/m000h8m5>
3. Made in Chelsea's Spencer Matthews – an entrepreneur in the coronavirus crisis:
<https://www.bbc.co.uk/programmes/m000gshg>



Read and make notes on the different articles relating to business marketing:
<http://www.beebusinessbee.co.uk/index.php/business-topics/marketing>

Learn about motivational theories in business by watching the following video on YouTube:
<https://www.youtube.com/watch?v=f-qbGAvR4EU>

Using this link, download the latest Buzzing magazine and make relevant notes. You can also watch the BeeBusinessBee Podcast:

<http://www.beebusinessbee.co.uk/index.php/beebusinessbee-blogs>

Now write a 500 word report summarising what you have learnt.