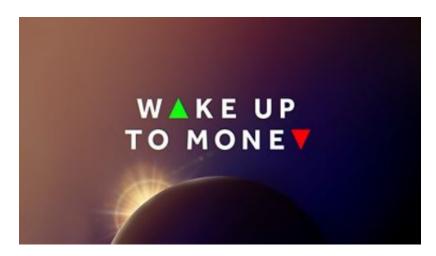
BTEC Business

It would be useful to have a general understanding of business concepts, such as marketing and finance, before the start of the course. To develop your knowledge, listen to and make notes on the following 'Wake up to Money' Podcasts:

- 1. Coronavirus: how businesses are changing: https://www.bbc.co.uk/sounds/play/m000hd7
- 2. The biggest economic contraction in living memory? https://www.bbc.co.uk/sounds/play/m000h8m5
- 3. Made in Chelsea's Spencer Matthews an entrepreneur in the coronavirus crisis: https://www.bbc.co.uk/programmes/m000gshg



Read and make notes on the different articles relating to business marketing: http://www.beebusinessbee.co.uk/index.php/business-topics/marketing

Learn about motivational theories in business by watching the following video on YouTube: https://www.youtube.com/watch?v=f-qbGAvR4EU

Using this link, download the latest Buzzing magazine and make relevant notes. You can also watch the BeeBusinessBee Podcast:

http://www.beebusinessbee.co.uk/index.php/beebusinessbee-blogs

Now write a 500 word report summarising what you have learnt.